



**KOAT**  
 3801 Carlisle Blvd. NE  
 Albuquerque, NM 87107  
 (505)884-7777

# CONTRACT

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>948995 /       |  | <u>Alt Order #</u>                                     |
| <u>Product</u><br>Candidate                  |  |  |
| <u>Contract Dates</u><br>09/11/12 - 09/17/12 |  | <u>Estimate #</u><br>Janice Arnold Jones for           |
| <u>Advertiser</u><br>Jones/R/Congress        |  | <u>Original Date / Revision</u><br>09/05/12 / 09/05/12 |
| <u>Billing Cycle</u><br>EOM/EOC              | <u>Billing Calendar</u><br>Broadcast       | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>KOAT                       | <u>Account Executive</u><br>Beth Pfefferle | <u>Sales Office</u><br>Albuquerque - L                 |
| <u>Special Handling</u>                      |  |  |
| <u>Demographic</u><br>Adults 35+             |  |  |
|  |  | <u>Total Ratings</u><br>132.60                         |
| <u>IDB#</u>                                  | <u>Advertiser Code</u>                     | <u>Product Code</u>                                    |
| <u>Agency Ref</u>                            |  | <u>Advertiser Ref</u>                                  |

And:

DW Turner  
 400 Gold Ave SW  
 12th Floor  
 Albuquerque, NM 87102

| *Line | Ch    | Start Date  | End Date        | Description                         | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount     |
|-------|-------|---|-----------------|-------------------------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| N 1   | KOAT  | 09/11/12  | 09/14/12        | 6a A7N More In The AM               | 6-7a           |      | :30    |                   |             |               | NM   | 3     | \$990.00   |
|       |       | Class of Time - Immediately Pre-emptible without notice |                 |                                     |                |      |        |                   |             |               |      |       |            |
|       |       | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>                     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       | Week: | 09/10/12  | 09/16/12        | -TW-F--                             |                |      |        | 3                 | \$330.00    | 4.00          |      |       |            |
| N 2   | KOAT  | 09/11/12  | 09/14/12        | Good Morning America                | 7-9a           |      | :30    |                   |             |               | NM   | 3     | \$750.00   |
|       |       | Class of Time - Immediately Pre-emptible without notice |                 |                                     |                |      |        |                   |             |               |      |       |            |
|       |       | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>                     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       | Week: | 09/10/12  | 09/16/12        | -TW-F--                             |                |      |        | 3                 | \$250.00    | 5.00          |      |       |            |
| N 3   | KOAT  | 09/15/12  | 09/15/12        | Sa 6a A7N More in the AM            | 6-9a           |      | :30    |                   |             |               | NM   | 1     | \$150.00   |
|       |       | Class of Time - Immediately Pre-emptible without notice |                 |                                     |                |      |        |                   |             |               |      |       |            |
|       |       | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>                     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       | Week: | 09/10/12  | 09/16/12        | -----S-                             |                |      |        | 1                 | \$150.00    | 3.70          |      |       |            |
| N 4   | KOAT  | 09/16/12  | 09/16/12        | Su 6a A7N More in the AM            | 6-9a           |      | :30    |                   |             |               | NM   | 1     | \$175.00   |
|       |       | Class of Time - Immediately Pre-emptible without notice |                 |                                     |                |      |        |                   |             |               |      |       |            |
|       |       | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>                     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       | Week: | 09/10/12  | 09/16/12        | -----S                              |                |      |        | 1                 | \$175.00    | 3.90          |      |       |            |
| N 6   | KOAT  | 09/13/12  | 09/14/12        | Action 7 News @ 5p                  | 5-530p         |      | :30    |                   |             |               | NM   | 2     | \$800.00   |
|       |       | Class of Time - Immediately Pre-emptible without notice |                 |                                     |                |      |        |                   |             |               |      |       |            |
|       |       | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>                     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       | Week: | 09/10/12  | 09/16/12        | ---TF--                             |                |      |        | 2                 | \$400.00    | 5.00          |      |       |            |
| N 8   | KOAT  | 09/11/12  | 09/14/12        | Action 7 News @ 6p                  | 6-630p         |      | :30    |                   |             |               | NM   | 3     | \$1,125.00 |
|       |       | Class of Time - Immediately Pre-emptible without notice |                 |                                     |                |      |        |                   |             |               |      |       |            |
|       |       | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>                     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       | Week: | 09/10/12  | 09/16/12        | -T-TF--                             |                |      |        | 3                 | \$375.00    | 7.90          |      |       |            |
| N 9   | KOAT  | 09/12/12  | 09/14/12        | Action 7 News @ 10p M-F             | 10-1030p       |      | :30    |                   |             |               | NM   | 3     | \$1,875.00 |
|       |       | Class of Time - Immediately Pre-emptible without notice |                 |                                     |                |      |        |                   |             |               |      |       |            |
|       |       | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>                     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |
|       | Week: | 09/10/12  | 09/16/12        | --WTF--                             |                |      |        | 3                 | \$625.00    | 6.60          |      |       |            |
| N 10  | KOAT  | 09/11/12  | 09/11/12        | Live with Regis & Kelly 9-10a 9-10a |                |      | :30    |                   |             |               | NM   | 1     | \$135.00   |
|       |       | Class of Time - Immediately Pre-emptible without notice |                 |                                     |                |      |        |                   |             |               |      |       |            |
|       |       | <u>Start Date</u>                                       | <u>End Date</u> | <u>Weekdays</u>                     |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 948995 /            |             |

| Contract Dates      | Product   | Estimate #                |
|---------------------|-----------|---------------------------|
| 09/11/12 - 09/17/12 | Candidate | Janice Arnold Jones for C |

| Advertiser       | Original Date / Revision |
|------------------|--------------------------|
| Jones/R/Congress | 09/05/12 / 09/05/12      |

| *Line   | Ch   | Start Date        | End Date        | Description               | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount   |            |
|---|------|-------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|----------|------------|
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |            |
| Week:   |      | 09/10/12          | 09/16/12        | -T-----                   |                |      |        | 1                 | \$135.00    | 5.50          |      |       |          |            |
| N 11  | KOAT | 09/15/12          | 09/15/12        | Action 7 News @ 10p Sat   | 10-1035p       |      | :30    |                   |             |               | NM   | 1     | \$450.00 |            |
| Class of Time - Immediately Pre-emptible without notice |      |                   |                 |                           |                |      |        |                   |             |               |      |       |          |            |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |            |
| Week:   |      | 09/10/12          | 09/16/12        | -----S-                   |                |      |        | 1                 | \$450.00    | 5.80          |      |       |          |            |
| N 12  | KOAT | 09/16/12          | 09/16/12        | Action 7 News @ 10p Sun   | 10-1030p       |      | :30    |                   |             |               | NM   | 1     | \$675.00 |            |
| Class of Time - Immediately Pre-emptible without notice |      |                   |                 |                           |                |      |        |                   |             |               |      |       |          |            |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |            |
| Week:   |      | 09/10/12          | 09/16/12        | -----S                    |                |      |        | 1                 | \$675.00    | 6.30          |      |       |          |            |
| N 13  | KOAT | 09/16/12          | 09/16/12        | Action 7 News @ 1030p Sun | 1030-1105p     |      | :30    |                   |             |               | NM   | 1     | \$500.00 |            |
| Class of Time - Immediately Pre-emptible without notice |      |                   |                 |                           |                |      |        |                   |             |               |      |       |          |            |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |            |
| Week:   |      | 09/10/12          | 09/16/12        | -----S                    |                |      |        | 1                 | \$500.00    | 5.00          |      |       |          |            |
| N 14  | KOAT | 09/13/12          | 09/13/12        | The View 10-11a           | 10-11a         |      | :30    |                   |             |               | NM   | 1     | \$175.00 |            |
| Class of Time - Immediately Pre-emptible without notice |      |                   |                 |                           |                |      |        |                   |             |               |      |       |          |            |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |            |
| Week:   |      | 09/10/12          | 09/16/12        | ---T---                   |                |      |        | 1                 | \$175.00    | 5.50          |      |       |          |            |
| N 15  | KOAT | 09/17/12          | 09/17/12        | 6a A7N More In The AM     | 6-7a           |      | :30    |                   |             |               | NM   | 1     | \$350.00 |            |
| Class of Time - Immediately Pre-emptible without notice |      |                   |                 |                           |                |      |        |                   |             |               |      |       |          |            |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |            |
| Week:   |      | 09/17/12          | 09/23/12        | M-----                    |                |      |        | 1                 | \$350.00    | 4.00          |      |       |          |            |
| N 16  | KOAT | 09/12/12          | 09/12/12        | Katie Couric M-F          | 2p-3p          |      | :30    |                   |             |               | NM   | 1     | \$150.00 |            |
| Class of Time - Immediately Pre-emptible without notice |      |                   |                 |                           |                |      |        |                   |             |               |      |       |          |            |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |            |
| Week:   |      | 09/10/12          | 09/16/12        | --W----                   |                |      |        | 1                 | \$150.00    | 3.70          |      |       |          |            |
| N 17  | KOAT | 09/17/12          | 09/17/12        | Katie Couric M-F          | 2p-3p          |      | :30    |                   |             |               | NM   | 1     | \$150.00 |            |
| Class of Time - Immediately Pre-emptible without notice |      |                   |                 |                           |                |      |        |                   |             |               |      |       |          |            |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |            |
| Week:   |      | 09/17/12          | 09/23/12        | M-----                    |                |      |        | 1                 | \$150.00    | 3.70          |      |       |          |            |
| N 18  | KOAT | 09/17/12          | 09/17/12        | Action 7 News @ 5p        | 5-530p         |      | :30    |                   |             |               | NM   | 1     | \$400.00 |            |
| Class of Time - Immediately Pre-emptible without notice |      |                   |                 |                           |                |      |        |                   |             |               |      |       |          |            |
|   |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |            |
| Week:   |      | 09/17/12          | 09/23/12        | M-----                    |                |      |        | 1                 | \$400.00    | 5.00          |      |       |          |            |
| Totals  |      |                   |                 |                           |                |      |        |                   |             | 132.60        |      |       | 25       | \$8,850.00 |

| Time Period         | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|------------|
| 08/27/12 - 09/17/12 | 25         | \$8,850.00   | \$7,522.50 |
| <b>Totals</b>       | 25         | \$8,850.00   | \$7,522.50 |

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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